



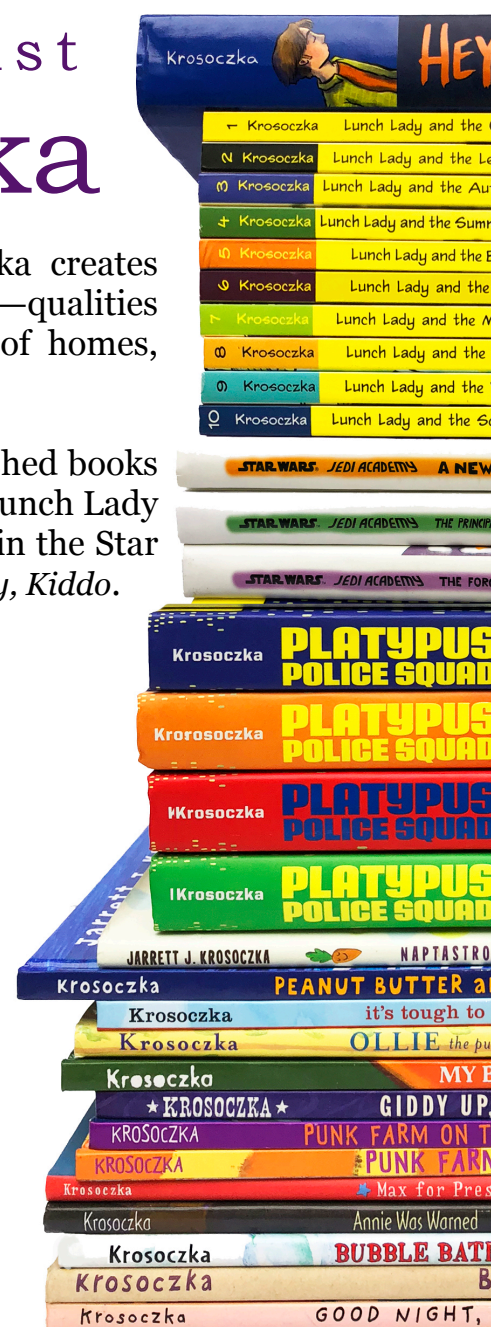
Lectures & Workshops by National Book Award Finalist Jarrett J. Krosoczka

New York Times bestselling author/illustrator Jarrett J. Krosoczka creates books with humor, heart, and a deep respect for his young readers—qualities that have made his titles perennial favorites on the bookshelves of homes, libraries, and bookstores.

First published at the age of twenty-three, Krosoczka has forty published books to his credit. Titles include several picture books, his wildly popular Lunch Lady graphic novels, the Platypus Police Squad middle-grade novels, arcs in the Star Wars™: Jedi Academy series, and his acclaimed graphic memoir—*Hey, Kiddo*.

Krosoczka has delivered two TED Talks, which have collectively accrued more than two million views online. He has been a frequent guest on NPR programming and can be heard weekly on *The Book Report with JJK* on SiriusXM's Kids Place Live, a show focusing on books, authors and reading. His Punk Farm, Lunch Lady, and Platypus Police Squad series are all currently in development for film. Krosoczka has been a guest speaker in thousands of schools across the country, has been a guest lecturer at the Library of Congress on multiple occasions, and was once even invited to share his story at the White House.

Krosoczka delivers dynamic and inspirational lectures across the country. Bring his in-demand presentations to your school, library or conference!



Dreams can be reached! This is the core message for all of Jarrett's presentations. As a boy being raised by his grandparents in Worcester, MA, Jarrett dreamed of someday writing and illustrating books for a living. He is now happily living out his childhood dream after years of perseverance, hard work and diligence. Bring literature to life for your students by inviting this award-winning author/illustrator to your school or library. Jarrett's presentations are as dynamic as his books and offer superlative curriculum connections. In his forty-five minute presentations, students will be captivated by hearing about Jarrett's creative journey and the stories behind his books. A digital slideshow will detail his growth as an author and an artist, and his behind-the-scenes photos will showcase the revision process of writing. Jarrett shares his early student work, offering a direct Growth Mindset connections for the students. Students walk away with a newfound passion for books and the motivation to begin writing their own stories!



"Your presentation was so age-appropriate . . . I loved how you stated that we are all writers and how important it is to write . . . Jarrett, thank you for your talent, craft and ability to reach children. I find it very helpful and refreshing. It is a new inspiration and resource for me, a teacher of 32 years!"

-Mrs. Gangwer, Virginia

"The two main themes of his presentation were to always follow your dreams and the importance of perseverance. I'm certain this message encouraged many kids to draw, write, and read. Jarrett gets an A+++ for a fantastic and memorable visit."

-Mr. Schu, Illinois

ASSEMBLIES

Each assembly will begin with an overview of how Jarrett got published. Through a digital slide show, Jarrett will show artwork that he created as a kid, giving students something to relate to. Each assembly will end with a Q&A session and a drawing lesson.

Approximate running time is 45 minutes.

There is no audience limit for assemblies. They have been given to groups as large as 1,000 students.

Storytime Concert – PreK-K

For the youngest readers who might not be able to sit through a full assembly, Jarrett can read a selection of books and draw his characters. While Jarrett's assemblies are 45 minutes, this can be split into two twenty-minute sets.

Punking Out the Farm – Grades K and up

A pig with a guitar? A chicken with stage fright? Where did this all come from? Go backstage with an all-access pass as Jarrett explains in detail how he wrote his popular *Punk Farm* picture book. Plot, character development and humor will be explored in this informative and fun assembly. Projected images of sketches, notes and early drafts will illustrate the writing process. Humorous asides will teach the students about the power of revision and editing.

Writing with Pictures: The Graphic Novel – Grades 2 and up

Creating comics is a serious business—and it's not as easy as you might think. Writing a graphic novel is not unlike writing any other book—plot, pacing and character development all need to be considered. In this assembly, Jarrett will dissect how he wrote his popular Lunch Lady graphic novel series. Sketches, notes, manuscripts, editorial letters and artwork will illustrate how he creates a graphic novel. Writing a graphic novel takes patience, hard work, determination, and many, many revisions. Jarrett will also discuss writing the Jedi Academy series and what it's like to work in that galaxy far, far away...

The Illustrated Novel – Grades 3 and up

The Platypus Police Squad novels are filled with plot twists, unraveling mysteries, and character development. They are also heavily illustrated to keep the young reader engaged. This assembly will dive into the challenges that come with writing prose with storytelling support from the illustrations. Jarrett will share sketches, early drafts and the sixteen-page editorial letter that he received after submitting his very *rough* first draft of the manuscript.

All-Ages Assembly

Feeling stuck with your schedule? Fit all students of all ages into one presentation! Jarrett will touch upon books that are age appropriate for every grade level in attendance. This assembly is especially apt if you would like to host multiple workshops later in the day.

The Young Adult Graphic Memoir - Middle School & up

Hey, Kiddo is Jarrett's acclaimed graphic memoir for young adults. Jarrett first spoke publicly about his mother's addiction to heroin and his childhood growing up with his grandparents in a widely shared TED Talk. His graphic memoir is about his childhood and teen years, a period of time in which art became a lifeline and a way to process his mother's battles and the absence of his birth father. Learn about how Jarrett created this deeply heartfelt memoir. A dramatic reading from *Hey, Kiddo* will be paired with the behind-the-scenes look of how the book was made.

The following workshops are meant to be a complement to Jarrett's assemblies. They cannot be offered to students who have not already sat through an assembly.

WORKSHOPS

Due to the intimate nature of these workshops, the audience is limited to roughly 75 students.

Approximate running time is 45 minutes.

Graphic Novel Workshop

How do you organize visual ideas in a clear manner to tell a story? What's the difference between a word balloon and a thought balloon? What's a gutter and a panel? The graphic novel format will be broken down and students will gain a deeper understanding of storytelling through comics! Jarrett will also give great tips to avoid the pitfalls that young cartoonists often fall into. (Hint: Write the words *before* you draw the word balloon...)

Schools will need to provide an easel with paper, as well as paper and pencils for each student.

Writers' Workshop

Students will write a story as a collective group with the help of Jarrett. Armed with Jarrett's own personal story, students will be confident in their role as an author. Focus will be on plot – beginning, middle and end will be charted out from everyone's input. We will discuss what happens to our character and how those events change our protagonist.

Schools will need to provide an easel with paper.

Illustrators' Workshop

Jarrett will draw for the students and demonstrate easy to replicate techniques, such as character expression, perspective, shadow and gesture. After each drawing demonstration, students will then draw their own characters and implement the lesson just learned. As they draw, Jarrett will go from student to student offering them encouragement and praise for their work.

Schools will need to provide an easel with paper, as well as paper and pencils for each student.

Q & A Classroom Visits

Jarrett will travel from classroom to classroom, over a 45 minute period, taking questions from the students. Schools can organize this as they see fit, but the most successful classroom visits consist of smaller groups. It gives the students a feeling of having really met Jarrett. Students may also be more prone to ask their question in front of their own class rather than an auditorium full of strangers. This is a very highly educational and loose program.

Schools must provide a guide for Jarrett.

Lunch with the Lunch Lady Guy

Jarrett is more than happy to have lunch with your students. Because of the exhaustive nature of the day, lunch with students would constitute as one of your four allotted programs for Jarrett's visit to your school. Students should arrive armed with questions for Jarrett. This is a great way to give students one-on-one time with the author. Students can also be encouraged to report back to their classes what they learned.

PROFESSIONAL DEVELOPMENT FOR EDUCATORS

Jarrett is available for after-school and evening meetings, as well as state and national conferences.

Fostering Growth Mindset

Jarrett was lucky enough to have several mentors guide him throughout his youth. In this talk, Jarrett will share stories of caretakers, teachers and other caring adults who gave him encouragement throughout his developing years. Even though the deck was stacked against him in his familial situation, he went on to become a successful, published author/illustrator. His dreams were made real thanks to the encouragement he was offered along his journey.

Reaching the “Reluctant” Reader

Until recently, Jarrett didn't think that he was much of a reader as a kid. But then he looked at his bookshelf, and while a few of his most beloved childhood books were on the shelf, so were volumes and volumes of comics. In this lecture, Jarrett will discuss his own journey as a reader and offer tips on how educators can reach their most hesitant of readers. Not every book is for every child, but there is certainly a right book for every child.

School Lunch Heroes

In the world of Jarrett J. Krosoczka, school nutrition professionals are superheroes. In the author/illustrator's award-winning Lunch Lady graphic novel series, three curious students discover the crime-fighting ways of their heroic lunch lady and team up to keep the school safe from cyborg substitutes, conniving photographers, and mutant mathletes.

Hear Jarrett share his favorite stories about real-life school lunch heroes and discuss School Lunch Hero Day, a celebration honoring the hard work, dedication, and kindness of school nutrition staff who help shape the lives of millions of students every day.



DETAILS

CONTACT

To schedule a visit, please e-mail Christie Hinrichs at christie@authorsunbound.com. Be sure to include your town and state in the subject line.

COSTS

Available upon request.

Visit www.studiojjk.com/schoolvisits.html to watch previews of Jarrett's presentations!



Select Awards and Accolades

- Finalist, National Book Award in Young People's Literature
- Amazon Best Books of 2018
- Chicago Public Library Best Books of 2018
- Fall 2018 Kids' Indie Next List
- Globe & Mail Top 100 of 2018: Young Adult
- Goodreads Choice Nominee: Graphic Novels & Comics
- Horn Book 2018 Fanfare: Nonfiction
- Publishers Weekly Best of 2018: Young Adult
- Kirkus Best Books of 2018: Young Adult
- New York Times Notable Children's Books of 2018
- NPR's Book Concierge Great Reads of 2018
- School Library Journal's Best Books of 2018
- Time Magazine 10 Best Books of 2018 (YA & Children's)
- Washington Post's Best Books of 2018: Best Graphic Novels and Children's
- Nonfiction YALSA Nonfiction Finalist
- The Boston Globe Best Children's Books of 2018
- Children's Choices Book Awards, 2010, 2011 - winner
- Will Eisner Comic Industry Awards, 2010 - finalist
- Abilene ISD Mockingbird Award, 2007- winner
- The Texas Librarians Association 2X2 Master Reading List, 2006
- Texas Bluebonnet List, 2014

